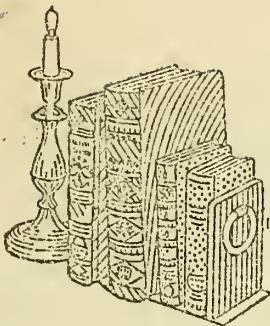


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# LIBRARY NEWSLETTER

## U. S. DEPARTMENT OF AGRICULTURE

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Vol. 9, nos. 9 & 10

March-April 1951

### NEW BOOKS

COMMUNICATION WITHIN INDUSTRY; PRINCIPLES AND METHODS OF MANAGEMENT-EMPLOYEE INTERCHANGE by E.W. Peters. New York, Harper, 1950. 198 p. 249.3 P44.

Communication may be interpreted to serve many different purposes. Work, play, teaching, learning- in fact, all of living- make use of some form of communication. One thing, however, is always true of all forms of communication - it may take place only between people. Material things are means of communication but only human beings actually send, receive, and make use of communication.

"This book defines the nature of the communication problem by emphasizing the parts played by the development of the modern business environment, the rise of unionism, and by various psychological factors. It reviews media currently in use in many countries, highlights the value of opinion polls and training methods, and indicates how colleges, universities, and agencies are contributing to the communication field. Findings are summarized and suggestions for improving communication programs are listed." Introduction.

THE LIVING SOIL by E.B. Balfour. London, Faber and Faber, 1950. 270 p. 56.5 P19 Ed.8.

The author states: "One of the objects in undertaking this book has been to bring together, within the covers of a single volume, a summary of certain recent scientific research on nutrition and soil fertility, including results that have been obtained in many different parts of the world by practical application of the principles involved."

The subject is food, which concerns everyone; it is health, which concerns everyone; it is soil which concerns everyone and it is the history of certain recent scientific research linking these three vital subjects.

VERNALIZATION AND PHOTOPERIODISM: A SYMPOSIUM by A.E. Murneek. Waltham, Mass., Chronica Botanica, 1948. 196 p. 463.36 M94 (Lotsya; a biological miscellany v.1)

The authors of these chapters have produced conscientious and thorough reviews of their several fields. The book owes its inception to Dr. Verdoorn's interest in the documentation of plant life.

"The physiology of flowering with which this book deals, has as yet no basis in the general physiology and biochemistry of the plant. The fundamental discoveries on which it rests are the effects of the chilling of germinating seeds, and of the varying of the length of day in mature plants approaching the stage of readiness to flower. One purpose of this symposium is to enable the individual student to effect something of a synthesis in his views. Such a synthesis can hardly fail to engender new ideas and thus to quicken the pace of progress." Foreword.

U.S. President's Water Resources Policy Commission. Report. 173 P928W.

Volume 1. A WATER POLICY FOR THE AMERICAN PEOPLE.

This volume directs attention to the goals that must be attained and the steps and adjustments in our procedures that are necessary to achieve them.

Volume 2. TEN RIVERS IN AMERICA'S FUTURE.

This volume is a survey of the following rivers: Alabama-Coosa, Central Valley of California, Colorado, Columbia, Connecticut, Missouri, Ohio, Potomac, Rio Grande and Tennessee. This survey may be considered a progress report for the Commission and the public on water development in the major regions of America.

Volume 3. WATER RESOURCES LAW.

A survey of federal legislation concerning water resources.

#### EXTENSION PROGRAM

The following PACKETS made up of books and pamphlets, are ready to be mailed upon request. These PACKETS are not over four pounds and can be mailed with franks. Please request by PACKET NUMBER and SUBJECT. Also state the number of readers. The length of loan will be six weeks. Additional PACKETS will be assembled if requested.

#### PACKET 1. BEEKEEPING.

BEE LINES. N.C. Ext. C. 334. 275.29 W811

BUKEEEPING IN CALIFORNIA. Calif. Ext. C. 100.. 275.29 C12C

BUKEEPIPING AS A HOBBY by Onstott. 424 On7

BUKEEPIPING IN THE SOUTH by Hawkins. 424 H312

OUTPIRIES AND THEIR MANAGEMENT by Dadant. 424 D122

#### PACKET - 2 GARDENING

GARDENER'S ALMANAC by Farrington. 90.04 F24 Ed.5

BETTER LAWNS by Sprague. 97.6 Sp7

GEORGIA GARDEN GUIDE. Ga. Ext. Ser. B. 557. 275.29 G29B

GROUNDS FOR LIVING by Farnham. 90 F23

HOME VEGETABLE GARDENING. USDA F. 2000. 1 Af81F

THE TANKS ARE COMING-PRACTICAL HYDROINICS by Speckard. 90.15 Sp3

#### PACKET - 3. PASTURES

DEVELOPING A PROFITABLE DAIRY HERD by Moore. 43 M782

GRASS SEED MANUAL. McCullough Seed Company. 60 M13 Ed.2

GRASSLAND HUSBANDRY by Moore. 60.1 M78 Ed.3

GRAZING LAND MANAGEMENT by Douglas. 60.1 D74

TILL MORE FORAGE PAY. USDA Misc. Pub. 702. 1 Af81F

PACKET - 4 RURAL LIFE

COMMUNITY ORGANIZATION AND ADULT EDUCATION, by Brunner. 280.077  
GOD MADE THIS COUNTRY by Booth. 281.2 B643  
PARTICIPATION IN RURAL LIFE by Young. 281.2 Y83  
THE SOCIOLOGY OF RURAL LIFE by Smith. 281.2 Sm6

PACKET - 5 HORSES

A HORSEMAN'S HANDBOOK ON PRACTICAL BREEDING by Wall. 42 W152 Ed.2  
JUDGING SADDLE HORSES AND ROADSTERS by Earley. 42 E24  
RIDING AND SCHOOLING HORSES by Chamberlin. 42 C35

PACKET - 6 SAFETY

ACCIDENT PREVENTION ADMINISTRATION by Lippert. 449 L66  
JOB SAFETY TRAINING MANUAL by Faist. 449 F17  
ON YOUR OWN by Graham. 449 G76  
PUBLIC HEALTH ENGINEERING by Phelps. 291 P

PACKET - 7 SPEECH

THE ART OF PUBLIC TALK by Flesch. 200.4 F63 Ed.4  
CREATIVE DISCUSSION by Sheffield. 145 Sh3  
LANGUAGE IN ACTION by Hayakawa. 200 H32  
HOW TO INTERVIEW by Bingham. 145 B51 Ed.3  
MANAGING YOUR TALK by Steinmetz. (Processed) Inf. File  
PUBLIC SPEAKING by Wood. (Processed) Inf. File

PACKET - 8 SOCIAL SCIENCE

A FEW BRASS TACKS by Bromfield. 280.12 B784  
THE BASIC TEACHINGS OF GREAT ECONOMISTS by McConnell. 280 M138  
ON BEING FIT TO LIVE WITH by Fosdick. 280 F78  
PLENTY OF PEOPLE by Thompson. 280 T37PL  
THE PROPER STUDY OF MANKIND by Chase. 280 C58Pm

PACKET - 9 WILDLIFE

GAME BIRDS OF AMERICA by Hunt. 413 H712G  
THE GARDEN OF GOD by Merriam. 409.5 M18  
HUNTER'S CHOICE by Rutledge. 412.6 R93 1946a.  
PIGEON BREEDING MANUAL. Inf. File

PACKET - 10 CONSERVATION

CONSERVATION OF THE NATION'S RESOURCES by Flynn. 279.12 F67  
THE MEANING OF CONSERVATION by Dickerman (Processed) Inf. File  
SOUTHERN HORIZONS by Haynes. 280.002 H33  
A SOUTHERNER DISCOVERS THE SOUTH by Daniel. 280.002 D22

PACKET - 11 HOME FURNISHINGS

MAKE AND REMODEL HOME FURNISHINGS by Spears. 318 Sp3M  
MANAGEMENT IN HOMES by Cushman. 321 C95  
REFINISHING FURNITURE. N.C. Ext. Ser., Misc. Rept. 16 275.29 N811  
REVIVE YOUR OLD FURNITURE by Sloane. 318 SL5

PAMPHLET MATERIAL

FROM NOW ON: A LOOK INTO THE POSSIBLE AND PROBABLE FUTURE; by Watson Davis;  
Director of Science Service. (A portfolio of predictions)

Scientific progress is so rapid and revolutionary these days that no one  
can keep up with it without some means of keeping in close contact with its  
new ideas and discoveries. This portfolio contains articles on the following  
subjects: Food, Fuels, Viruses, The Weather, New Foods, Energy, Polio, The  
Earth, Oldsters, Elements, Publication, Chronic Ills, Radiation, Galaxies,  
Antibiotics, Silicon, Ray Study, Food Race, Talents and the Atom.

COTTONSEED TREATMENT: ITS EFFECT ON SEEDLING EMERGENCE, SEEDLING SURVIVAL, PLANT  
STANDS AND YIELDS. USDA Tech. B. 1025. Washington, 1950. 134 p. 1 Ag84Tc

CRESTED WHEATGRASS GRAZING VALUES. USDA Northern Rocky Mountain Forest and Range  
Experiment Station. Research Note 91. Missoula, 1951. 10 p. 1.9622 N3R31

CUSTOMERS ACROSS THE BORDER: THE FARMER'S STAKE IN UNITED STATES-CANADIAN TRADE.

USDA Agr. Inf. B. 35. Washington, 1951. 8 p. 1 Ag84Ab.

EFFECTIVENESS OF PENICILLIN IN ELIMINATING MASTITIS INFECTIORS IN THE BUREAU OF  
DAIRY INDUSTRY HERD. USDA Tech. B. 1027. Washington, 1950. 22 p. 1 Ag84Tc.

EFFECTS OF BURNING ON THE DETERIORATION OF SUGARCANE UNDER LOUISIANA CONDITIONS.

USDA Tech. B. 1021. Washington, 1950. 22 p. 1 Ag84Tc.

A LABORATORY SPRAY CHAMBER FOR PRODUCING DEPOSITS OF LIMITED DROP SIZE. USDA  
USDA BE&PQ BT 295. 6 p. 1.9 En85Et.

LONGER LIFE FOR FENCE POSTS. S.C. Ext. Ser. C. 262. Clemson 1950. 15 p.  
275.29 So8E.

A NATIONAL POLICY FOR TIMBER LANDS. U.S. Forest Service. Lake States Forest  
Exp. Sta., Misc. Rept. 16. 5 p. 1.9622 L2

NEW IDEAS ON PROTEIN IN DAIRY-COW RATIONS. USDA BDI-Inf. 116. Washington, 1951.  
3 p. 1.973 D4B34.

NEW VALUES IN GOOD HAY AND SILAGE FOR DAIRY COWS. USDA BDI-Inf. 117. Washington  
1951. 10 p. 1.973 D4B34.

OATS PASTURE VS. DRY LOT FOR FATTENING SWINE. Ga. Coastal Plain Exp. Sta. C. 19  
Tifton, 1949. 6 p. 100 G292.

OUR DAIRY COWS COULD USE HORSE ROUGHAGE. USDA BDI-Inf. 115. Washington, 1951.  
14 p. 1.973 D4B34.

PREPACKAGING APPLES AT POINT OF PRODUCTION. USDA Agr. Inf. B. 29. Washington  
1951. 52 p. 1 Ag84Ab.

PRELIMINARY TESTS OF SOME HYDRAZIDES AND HYDRAZONES AS INSECTICIDES. USDA BE&PQ  
B-815. 17 p. 1.9 En83.

PREPARING STRAWBERRIES FOR MARKET. USDA F.B. 1560. Washington, 1950. 16 p.  
1 Ag84F.

THE PRINCIPLES OF ORCHARD IRIGATION. Calif. Exp. Sta. C. 400. Berkeley, 1950. 10p.  
100 C123.

SOME BIOLOGICAL EFFECTS OF DITCHING TIDWATER MARSHES. U.S. Fish and Wildlife  
Service. Research Rept. 19. Washington, 1950. 50 p. 156.2 R31.

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